



The secret to success is good leadership, and good leadership is all about making the lives of your team members or workers better.

- Tony Dungy

BUSINESS PROGRESS

We are one of the pioneers in promoting of Self Help Groups in Tamil Nadu. We are authorized Business Correspondent (BC) for YES BANK. During the month of April 2014, we have formed 500 new SHG's comprising 7500 new members. Due to various issues we disbursed only 10 SHG's amounting to 25.00 lacs and the loans for rest of the members will be disbursed in the next month. These SHG's are engaged in various economic activities and provide an opportunity for diversifying and enhancing their economics.

IASC Loan Outstanding (Rs. in lacs)

| Product | No. of Clients | | Disbursement | | Loan Outstanding | | Over due | |
|-----------------------|----------------|--------|--------------|--------|------------------|---------|----------|--------|
| | Mar-14 | Apr-14 | Mar-14 | Apr-14 | Mar-14 | Apr-14 | Mar-14 | Apr-14 |
| Own Book | 1400 | 875 | 0.00 | 0.00 | 32.47 | 20.24 | 18.33 | 18.39 |
| Managed Book-YES LEAP | 61489 | 61578 | 1797.80 | 25.00 | 9972.00 | 9572.00 | 0.00 | 0.00 |
| TOTAL | 62889 | 62453 | 1797.80 | 25.00 | 10004.47 | 9592.24 | 18.33 | 18.39 |







SKILL BUILDING ACTIVITIES CONDUCTED DURING THE MONTH

TRAINING ON TAILORING

Anaimalai Branch: In association with Nachimuthu Polytechnic College, we are conducting a 5 month long advanced training program on Tailoring. 15 members from Anaimalai branch are participating in this program. Participants are being trained on various aspects of tailoring like designs, patterns, marking, cutting, and stitching apparels for ladies, gents and kids. We are thankful to Mr. Nagarajan, Internal Co-coordinator of Nachimuthu Polytechnic College.

Kovilpalayam Branch: In association with GRG Institution we commenced a 6 month long advanced tailoring program. 10 members from Kovilpalayam branch are participating in this program. The contestants are being trained on stitching specialized trousers, suits and Jackets. We are thankful to Dr. Sankera Subramanian – the Principal of GRG Polytechnic College.



Salem Branch: In association with Indian Bank sponsored RSETI, we conducted a three week long tailoring program at Salem branch. 9 IASC members participated in this program. This training program is focused on various aspects of tailoring like designs, patterns, marking, cutting, and stitching apparels for ladies, gents and kids. We are thankful to Mr. Santhanam, the Director of RSETI – Indian Bank.

TRAINING ON HAND EMBROIDERY

We conducted a week long training program on Hand Embroidery at Authoor branch. 37 members were trained s on various aspects of embroidery techniques by hand, treadle sewing machine and automatic zigzag lock machine. This program commenced on 18th April and concluded on 25th April. We are thankful to Ms. Subulakshmi—Our Internal trainer.







TRAINING ON BEAUTICIAN

Coimbatore Branch: In association with PSG Polytechnic College, we are conducting a 6 month long advanced beautician program at Coimbatore for 10 members. This program commenced on 4th April and will conclude on 4th September. Members are being trained on Hair styling, Eyebrow threading, bridal makeup, nail care and Facials. We are thankful to Mr. Chandrasekar, the internal coordinator of PSG College.

Gobi Branch: We organized a 2 week long Beautician program at Gobi branch for 10 members. This program s commenced on 28th April and will conclude on 12th May. Members are being trained on hair care, hair design, hair styling and skin care remedies such as facials and waxing. We are thankful to Ms. Sakila Banu—our in-house trainer.

Bhavani Branch: In association with RSETI – Canara Bank, we conducted a month long training program on Beautician at Bhavani branch. 5 members participated in this program which was held from 2nd April to 5th May. Members were trained on Cosmetology, make-up, spa therapies, and nutrition. We are thankful to Mr. Boopalan, the Director of RSETI – Canara Bank.



TRAINING ON TALLY

In association with PSG Polytechnic College, we organized a training program on Tally at Coimbatore facility center. This is a 6 month long program which commenced on 4th April and will conclude in the month of September. Members are being trained on various aspects of accounting and financial statement through TALLY. We are thankful to Mr. Chandrasekar, the internal coordinator of PSG Polytechnic College.







TRAINING ON TOY MAKING

We organized a 3 day long training program on making various types of toys at Tuticorin branch for 21 members. This program was held during 16th April to 19th April. This program focused on toys made from various types of fabrics with finer attention to design and fine r finish through use of spray paint on toys. The trainer also demonstrated various materials used in toy making. We are thankful to Ms. Subulakshmi—our in-house trainer.

TRAINING ON KUNDAN EMBROIDERY

Dindigul Branch: In association with Canara Bank sponsored RSETI, we organized a 2 week long training program on Kundan Embroidery. This program was held during 10th April to 25th April and participants were trained on embroidery using gold threads, silver threads and later studded with gemstones and pearls. We are thankful to Mr. Arjun Muthiya, the Director of RSETI - Canara Bank.

Tiruchengode Branch: In association with Indian Bank sponsored RSETI, we conducted a 2 week long training program on Kundan Embroidery. 34 members participated in this event which commenced on 21st April at Tiruchengode branch. Participants were trained on embroidery using gold threads, silver threads and later studded with gemstones and pearls. We are thankful to Mr. R. Raju – the Director RSETI – Indian Bank.



TRAINING ON COMPUTER

We conducted a month long training program on Basic Computer in association with Canara Bank sponsored RSETI at Dindugal branch from 7th April. Members are trained on basic knowledge on computer, CPU, MS office, Internet usages, and CD Write/Read and Pen drive usages. We are thankful to Mr. Arjun Muthiya, the Director of RSETI-Canara Bank.







SUCCESS STORIES

"The true entrepreneur is a doer, not a dreamer." — Nolan Bushnell

Meet Ms. Selvambal, an active member of Uravugal self help group from Kinathukadavu branch. She availed loan and invested money on making pots. She runs her business from her residence.

Business : Pot making

Earnings Before : 6,000/-

Earnings After : 9,000/-



Meet Ms. Vasantha, an active member of Manoranjitham self help group from Tiruchengode branch. She availed loan and invested money in her business.



Business : Vegetable Business

Earnings Before : 4,000/-Earnings After : 9,000/-





EMPLOYEE OF THE MONTH





Name : Ms. Sreeja. S

Designation : Business Support

She began her journey at IASC in August 2013 and through her dedication and hard work has streamlined business MIS in a very short time. Congratulations Sreeja

GROUP SAVINGS REPORT

| As on 30 | (Rupees in Lacs) | | |
|---------------|-----------------------------|---|--|
| Branch | No. of SHG bank accounts | Total savings balances including yes leap (in Rs) | |
| Vadavalli | 300 | 2724100 | |
| Ondipudur | 203 | 1407593 | |
| Kovilpalayam | 224 | 1652900 | |
| Kinathukadavu | 217 | 1102200 | |
| Anaimali | 120 | 211000 | |
| Madurai South | 302 | 2754700 | |
| Madurai North | 238 | 1905200 | |
| Theni | 127 | 314500 | |
| Dindugal | 215 | 1401800 | |
| Tuticorin | 344 | 3618450 | |
| Authoor | 226 | 1525150 | |
| Kovilpatti | 241 | 2688957 | |
| Virudhunagar | 293 | 3286850 | |
| Sivakasi | 119 | 261520 | |
| Udumalpet | 281 | 3314700 | |
| Gobi | 158 | 120350 | |
| Dharapuram | 80 | 146080 | |
| Tiruchengode | 83 | 61650 | |
| Vellakoil | 91 | 121000 | |
| Bhavani | 59 | 44250 | |
| Salem | 198 | 859150 | |
| TOTAL | 4119 | 29522100 | |

All our lending is through traditional SHG model. The members are formed into SHG and are made to open a Bank Account. There on, we motivate member to save RS 100/- every month. The saving balance in various Banks has now close to Rs 295 Lacs. We are thankful to all our bankers for supporting this saving initiative.











