

68 years ago, India awoke at the stroke of the midnight hour and faces shone with unabashed pride. India finally became Independent.

Let's take a pause from our fast paced lives and remember our martyr's.

Happy Independence Day!

**BUSINESS PROGRESS**

We are the pioneers in promoting Self Help Groups in Tamil Nadu and authorized Business Correspondent (BC) for YES BANK. During the month of July-2014, we have formed 559 new SHG's comprising of 7665 members and disbursed credit worth Rs 15330 lakh. These SHG's are engaged in various economic activities and are provided with an opportunity to diversify and enhance their income.

(Rs in lacs)	No. of Customers		Loan Disbursement		Loan Outstanding	
	Jun-14	Jul-14	Jun-14	Jul-14	Jun-14	Jul-14
Managed portfolio- Under BC arrangement with Yes Bank	66803	74347	1085.20	1533.00	9827.50	10900.50
<b>TOTAL</b>	<b>66803</b>	<b>74347</b>	<b>1085.20</b>	<b>1533.00</b>	<b>9827.50</b>	<b>10900.94</b>

## SKILL BUILDING ACTIVITIES

## TRAINING ON ARTIFICIAL FLOWER MAKING


“Flowers are our greatest silent friends”.

We organized a thirteen day training program on making decoratives from artificial flowers at the Ondipudur branch, from 26th of July till the 8th of August. 25 members participated in this training programme. They were taught techniques of threading with raw materials like polyester, polymers and plastics. We are thankful to Mr. Hajaan – our in-house trainer.

## TRAINING ON BEAUTICIAN

**At Dindugal :** In association with RSETI – Canara Bank, we organized a month long beautician course. This training commenced on the 7th of July and will continue for one month. Five members are being trained in Hair styling, threading, and facials and waxing. We are thankful to Mr. Arjun Muthiyah – the Director of RSETI Canara Bank. 



**At Bhavani :** In association with RSETI – Canara Bank, we organized a beautician training course, starting from the 24th of July till the 24th Aug. 9 IASC members are being trained in threading, cosmetology, spa therapies and nutrition. We are thankful to Mr. Boobalan, the Director of RSETI – Canara Bank. 

**At Vellakovil :** We organized a month long beautician program, which commenced on the 23rd of July. Members are taught the art of Hair styling, threading, facials and waxing. We are thankful to Ms. Vasuki, our internal trainer.

## TRAINING ON ARTIFICIAL JEWEL MAKING

We organized a 10 day long training program on artificial jewel making at the Vadavalli branch. 30 members benefited from this training programme that commenced on 28th of July and ended on the 6th of August. The members were trained by an experienced trainer, who is a specialist in jewel designing. Members were taught various aspects pertaining to jewel making like-designing, creating and were given guidance for marketing artificial jewelry. We are thankful to Ms. Maheshwari – our internal trainer.

### TRAINING ON TAILORING

**At Dindugal :** We organized a training program on tailoring in association with RSETI – Canara Bank. 10 of our members are being trained from the 7th of July in this month long program. Participants are being taught various aspects of tailoring, like- patterns, marking, cutting and stitching. We are thankful to Mr. Arjun Muthiyah – the Director of RSETI Canara Bank. 

**At Udumelpet :** In association with Nesakarangal – NGO, we conducted a tailoring program for 15 of our members. This month long program commenced on 23rd July and will continue for 30 days. Members are being taught various designs, stitches, and the art of creating apparels. We are thankful to Ms. Yesmari, the trainer of Nesakarangal – NGO.

### TRAINING ON SAREE PRINTING

We organized 3 day training program on saree printing at the Sivakasi branch from 31 July to 1st of August. 29 IASC members participated in this program and gained knowledge of darini cotton print, traditional designer sarees and zari borders. We are thankful to Ms. Rajeshwari – our internal trainer.



### TRAINING ON HAND EMBROIDERY

We organized a 3 day training program on hand embroidery at the Tuticorin branch for 27 members. The training conducted from 21st to 24th July. During this program members will be trained on needle work, basic linen embroidery, white work embroidery, classical monograms and hand hemstitching. We are thankful to Ms. Rajeshwari – our in house trainer.

### TRAINING ON GLASS PAINTING

“Painting is just another way of keeping a diary.” — Pablo Picasso

We organized 3 day training program on glass painting at Kovilpatty branch. 27 members participated and imbibed the skills required in Glass painting which included traditional and medieval painting. This event was held on the 25th, 26th & 27th of July. We are thankful to Ms. Muthulakshmi – our internal trainer.



### TRAINING ON COTTAGE PRODUCT

**At Authoor :** We conducted 3 day program on cottage products for 35 IASC members. This training was held on 16th, 17th & 18th of July. The participants discussed market opportunities for products made of jute, food processing, ceramics, etc. We are thankful to Mr. Joseph, our in-house trainer.

**At Madurai :** A major benefit of cottage industry product is that the producer can work from home. Women have benefited the most because they can work from home while still tending to their families. We organized 2 day training on cottage products on 16th and 17th July. The training has benefited 20 members. We are thankful to Ms. Jothy lakshmi – our internal trainer.

### TRAINING ON DESKTOP PUBLISHING

In association with RSETI – Indian Bank, we organized a training program on Desktop publishing at the Salem branch. This program commenced on 17th of July and will conclude on 19th September. 12 Members are being trained in page layout, typography, printing, large scale publishing, word processing, e-book basics, web pages, user and graphical interface. We are thankful to Mr. Santhanam, the Director of RSETI – Indian Bank.



### MEDICAL CAMP

“To keep the body in good health is a duty, otherwise we shall not be able to keep our mind strong and clear”

- Buddha

We conducted a health camp on 23rd July in association with Coimbatore Joint Bond Foundation at the Anaimalai branch. Health camps aim at promoting health awareness, and also spread knowledge regarding eye tests, sugar tests, common ailments, nutrition, hygiene and sanitation. The above mentioned camp was conducted for 39 IASC members. We are thankful to Dr. Velusamy Ravendran MBBS, FRCS for his healthy support.





## SUCCESS STORIES

Meet Ms. Priya- an active member of the Kamachiamman Self Help Group in Coimbatore. She availed a loan and invested money into her business of apparel manufacture. She attended the tailoring training program at Vadavalli branch.

Business	:	Apparels for Ladies
Earning Before	:	5000/-
Earnings After	:	8000/-



Meet Ms. Kannaki, an active member of the Bhagavan Self Help Group in Madurai. She availed a loan and invested money into her business. She runs a sweet shop from her residence.



Business	:	Sweet shop
Earnings Before	:	6,500/-
Earnings After	:	9,000/-

## EMPLOYEE OF THE MONTH

A winner is someone who recognizes his God-given talents, to develop them into skills and uses these skills to accomplish his goals. - Larry Bird

Name	:	Mr. Sampath Kumar
Designation	:	Relationship officer
Branch	:	Theni
Congratulations!		

