

Cherish the spirit of Onam,
Simply put your best foot forward and gyrate to the
clapping rhythms of Kaikottikali. HAPPY ONAM!

BUSINESS PROGRESS

We are the pioneers when it comes to promoting Self Help Groups in Tamil Nadu. We are authorized Business Correspondents (BC) for YES BANK. During the month of Aug-2014, we have formed 417 new SHG's comprising of 5815 members and disbursed credit of Rs. 1163.00 Lakhs. These SHGs are engaged in various economic activities and we provide them with an opportunity to diversify and enhance their skills.

(Rs in lacs)	No Of Clients		Disbursement		Future Principal	
	July -2014	Aug-2014	July -2014	Aug-2014	July -2014	Aug-2014
Managed portfolio- under BC arrangement with Yes Bank	74347	80032	1533.00	1163.00	10715.94	11519.03
TOTAL	74347	80032	1533.00	1163.00	10715.94	11519.03



TRAINING ON COMPUTER SKILLS

"The computer brings out the uptight perfectionist in us-we start editing ideas before we have them."

- Austin Kleon

Coimbatore / Kovilpalayam: In association with CMTES, we conducted a two month long training program on computer education. Training commenced for 30 IASC members on the 6th of August and will continue till the 6th of October. Members are being trained on basic computer knowledge, MS operating system, handling documents, keyboard and typing, saving the work, Internet usage (transferring, receiving mails). We are thankful to Mr. Benatic, the project coordinator of CMTES. [CMTES](#)

Coimbatore/ Vadavalli: In association with CMTES, we conducted a two month long training program on computer education. The program commenced on 11th Aug for 14 of our members. Participants are being trained to use-MS office, CD write/read and pen drive and Internet usages. We are thankful to Mr. Benatic, the project coordinator of CMTES. [CMTES](#)

TRAINING ON FOOD PROCESS

Coimbatore / Kovilpalayam: In association with GRG Community Polytechnic College, we conducted a day long food processing training program 28 IASC members. The training was held on the 21st of August. Participants were trained on processing of ;

1. Milk products
2. Meat and poultry processing
3. Crop processing
4. Food technology entrepreneurship
5. Processing of fruit beverages
6. Processing of pie and pastries.

We are thankful to Mr. Shankarasubaramanian, the principal of GRG Community Polytechnic College. [GRG](#)




TRAINING ON TAILORING

Coimbatore / Kovilpalayam: We conducted a two month long duration training program on tailoring for 15 of our members. Training commenced on 11th August on various aspects of tailoring like designs, patterns, marking, cutting & stitching apparels for ladies, gents & kids. We are thankful to Mr. Meharaj Nish, our internal coordinator for his support.



TRAINING ON TAILORING

Coimbatore / Kinathukadavu: In association with the Govt. Polytechnic College, we conducted a two month training program on tailoring for 10 IASC members. Training began on 14th August. The participants are being trained on stitching trousers, suits and jackets. We are thankful to Ms. Revathi, the Internal Coordinator of Government Polytechnic College. 

TRAINING ON SANITARY PRODUCTS

Coimbatore/ Vadavalli: We conducted a training program on sanitary products for 12 IASC members. This five day training program was held from 11th to 16th of August. The members were trained on making nursing pad, diapers, baby & adult diapers, baby whisperm, sanitary napkins, Disposable & natural wet wipes. We are thankful to Ms. Vallinayaki, our in-house coordinator.



TRAINING ON MUSHROOM CULTIVATION

Anaimalai: We conducted a day long training program on mushroom cultivation for 42 IASC members. The program was conducted on the 19th of August. Participants were trained on various types of mushrooms like buttons, paddy straw and Dhingri (oyster). We are thankful to Ms. Bhuvaneshwari, our internal trainer.

Kovilpatti: In association with SCADR (NGO), we conducted a day long training program on mushroom cultivation for 15 members. The training was conducted on the 23rd of August. The members were trained on compost preparation, spawning and cultivating various types of mushrooms. They were also informed about their market potential. We are thankful to Mr. Manokaran, the coordinator of SCADR (NGO).

Dharapuram: We conducted a two day training program on mushroom cultivation for 46 IASC members on the 26th & 27th of August. Participants were trained on various types of mushrooms like buttons, paddy straw and Dhingri (oyster). We are thankful to Mr. Senthil, our internal trainer.

TRAINING ON PAPER CUP MAKING

Dindigul: In association with RSETI – Canara Bank, we conducted a 15 day training program on making paper cups. This training on the 13th of August for 12 IASC members. Members were trained on paper cup forming, paper plate dyes. We are thankful to Mr. Murugan, the Director of RSETI – Canara Bank.

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TRAINING ON HAND EMBROIDERY

Gobi: We conducted a 15 day training program on hand embroidery for 14 of IASC members from the 22nd of August. Members are being trained on various aspects of embroidery techniques. We are thankful to Ms. Sharmilabanu, our internal trainer.

At Theni: In association with Shield NGO, we conducted a 6 day training program on hand embroidery from the 20th of August. 20 participants benefited from this training event and they were taught different types of embroidery work. We are thankful to Ms. Suganthi, the Trusty of Shield NGO for her kind assistance.

TRAINING ON USING MOBILE PREPAID CARD


Vadavalli /Udumalpet: In association with AIRCEL, we conducted a two days long training program on the usage of prepaid SIM cards for 105 IASC members. The program was held on 25 th & 26th August. Participants were trained on the usage of prepaid SIM and data cards, about to describe the SIM card usage to the customers. They gained a knowledge about the entrepreneurship development on this training. We are thankful to Mr. Sankara Narayanan – AIRCEL, SBU1 Head for supporting this event. 



TRAINING ON COTTAGE PRODUCTS

Vellakoil: We organized a 2 day advocacy program on manufacturing various cottage industry products on the 26th & 27th of August for 18 IASC members. The participants discussed market opportunities for products made from jute, food processing, ceramics, bamboo crafts, etc. The discussion was conducted by Mr. Palraj, our in-house trainer.

TRAINING ON JUTE BAG MAKING

Salem: In association with RSETI – Indian Bank, we organized a fifteen day training program on making jute bags for 15 IASC members from the 27th of August. The training program includes brief introduction of raw materials, designs, utility of jute bags and finishing techniques. We are thankful to Mr. Santhanam, the Director of RSETI – Indian Bank. 



TRAINING ON ARTIFICIAL JEWELLERY MAKING


Bhavani: We organized a 15 day training program on making artificial jewelry from the 18th of August. 18 IASC members participated and were taught about designing, making and marketing of artificial jewelry. We are thankful to Ms. Shanthy, our internal trainer.

TRAINING ON FAST FOOD PREPARATION


Tuticorin: We organized a 5 day training program on fast food preparation from the 21st to 26th of August. 16 members participated in this training program and were taught to prepare soups, stews, snacks, salads, chicken nuggets and baked fries. We are thankful to Ms. Rajeshwari, our internal trainer.



TRAINING ON BEAUTICIAN COURSE

Virudhunagar: In association with RSETI – Indian Overseas Bank, we conducted a month long training program from the 18th of August till the 18th of September for five IASC members. Various nuances of beauty improvement techniques like threading, waxing, manicure, pedicure, etc. were taught. We are thankful to Mr. Murugesan, the director of RSETI – Indian Overseas Bank for supporting this event. 

Madurai: In association with FETCROFT Trust, we conducted a month long training program for a beautician's course for 10 IASC members. This training commenced on the 20th of August and will conclude in the month of September. Members are being trained about cosmetology; make up, spa therapies and nutrition. We are thankful to Ms. Jothilakshmi, the trainer of FETCROFT Trust.

Sivakasi: In association with RSETI – Indian Overseas Bank, we conducted a month long training program from the 18th of August for five IASC members. Members are being trained on cosmetology; make up, spa therapies and nutrition. We are thankful to Mr. Murugesan, the director of RSETI – Indian Overseas Bank for his kind support. 



SUCCESS STORIES

Entrepreneurship is the very back bone of our country and what makes us great - we are a nation of founders
 - Nancy Lublin

Business : Phenol
 Earnings Before : 5000/-
 Earnings After : 7000/-



Meet Ms. Amutha; an active member of the Imayam SHG of Theni branch. She availed a loan and invested money in her business.



Business : General stores
 Earnings Before : 5000/-
 Earnings After : 9500/-

EMPLOYEE OF THE MONTH

Name : Mr. Ramasamy
 Designation : Audit Officer
 Branch : Tuticorin

