

**BUSINESS PROGRESS**

We are one of the pioneers in promoting of Self Help Groups in Tamil Nadu. We are authorized Business Correspondent (BC) for Bank's. During the month of May -2015, we have formed 643 new SHG's comprising 8842 members and disbursed credit of Rs. 1979.42 Lakhs. These SHGs are engaged in various economic activities and provide an opportunity for diversifying and enhancing their economic.

| Particulars (Rs in Lacs) | May – 2015 (under BC arrangement with YES Bank) | May– 2015 (under BC arrangement with IDBI Bank) |
|--------------------------|---|---|
| Loan disbursed           | 1725.22   | 254.2   |
| No of new SHG's          | 563   | 80  |
| No of new members        | 7571  | 1271  |
| Active members           | 153225  | 5495  |
| Active SHG's             | 10766   | 337   |
| No of Branches           | 30  | 3   |
| Managed Portfolio        | 19821.86  | 1005.37   |

**HIGHLIGHT OF THE MONTH**


A student Ms. Senthilini from our Authoor Nukkad has scored overall 461 marks in 10th std. She studied in Authoor Govt school. She has been educated from Ms. Jeyanthi Priyanka our Authoor Nukkad teacher. From her training, the student has scored 98marks, school first in Maths. She happily thanked her staff Ms. Nithya and IASC Nukkad.

## SKILL BUILDING ACTIVITIES

## TRAINING ON HAND EMBROIDERY

**Palani:** We conducted training program on Hand Embroidery for 32 members at Palani branch from 25th May till 3rd June 2015. The members were trained on various aspects of embroidery techniques by hand like operating treadle sewing machine and automatic zig-zag lock machine. We are thankful to Ms. Pushpa, our in-house trainer.

## TRAINING ON TAILORING

**Author:** We organized two months training program for 18 members in advanced tailoring .The training is being organized from 15th May till 15th July 2015. The members are being trained on design, patterns, marking, cutting, stitching apparels for ladies and kids. We are thankful to Ms. Sharmila, our internal trainer.




**Dindigul:** In association with RSETI – Canara Bank, we organized a training program for 10 members in advanced tailoring .The training is being organized from 7th May till 10th June 2015. The members are being trained on design, patterns, marking, cutting, stitching apparels for ladies and kids. We are thankful to Mr. Murugadoss, the director of RSETI – Canara Bank. 


## TRAINING ON ARTIFICIAL JEWEL MAKING

**Usilampatti:** We organized a training program on making artificial jewelery for 35 members. The training has conducted for 4 days from 25th May till 28th May 2015. Participants were trained in designing, making and marketing of artificial jewelery. We are thankful to Ms. Nithya, our internal trainer.

**Idappadi:** We organized a training program on making artificial jewelery for 19 members. The training has conducted from 18th May till 29th May. Participants were trained in designing, making and marketing of artificial jewelery. We are thankful to Ms. Gajalakshmi, our in-house trainer.

### TRAINING ON TALLY

**Dindigul:** In association with RSETI – Canara bank, we conducted a one month long training program on Tally for 7 members. The training commenced on 11th May till 12th June 2015. Members are being trained on various aspects of MS office, MS tally, ERP and tally accounting and on line transactions. We are thankful to Mr. Murugadoss, the director of RSETI – Canara Bank. 

**Bhavani:** In association with RSETI – Canara bank, we conducted a one month long training program on Tally for 32 members. The training commenced on 26th May 2015 to June 3rd. Members are being trained on various aspects of MS office, MS tally, ERP and tally accounting and on line transactions. We are thankful to Mr. Boopalan, the director of RSETI – Canara Bank. 

### TRAINING ON FOOT MAT

**Tuticorin:** We organized 3 days training program on manufacturing foot/door mat at Tuticorin branch for 12 members. The training event was conducted from 19th May till 21st May 2015. The participants were trained to weave mats, blankets, bedsheets and towels in cotton and woolen material. We are thankful to Ms. S. T. Mayagiri Devi, our in-house trainer.



### TRAINING ON SARI PRINTING

**Dharapuram:** We conducted a 3 days training program on sari printing. 26 SHG members were trained in this event which commenced on 25th May till 28th May 2015. Members were trained about floral print, abstract print, patch work, geometric & stripes print. We are grateful to Ms. Kalpana, our in-house trainer for conducting this event.

### SKILLS IN BEAUTICIAN COURSE

**Kovilpalayam:** In association with GRG College, we organized a 6 month training program on Beautician course for 4 select members who are keen on making a career in this industry. This training program commenced on 25th April 2015 and will conclude on 25th Nov 2015. Members will be trained on various skills like hair styling, threading, and facials and waxing. We are thankful to Mr. Rajasakaran, the coordinator of GRG College for his support.

### TRAINING ON AARI EMBROIDERY

**Madurai:** Aari is a type of fine embroidery used in creating fine and elaborate floral themes. We organized a 6 days training on aari work for 25 IASC members. The training program commenced on 26th May till 1st June 2015. Members were trained on aari design work on quilts, pillows, towels, shirts. We are thankful to Ms. Hosana our internal trainer.

**Kovilpatti:** Aari is a type of fine embroidery used in creating fine and elaborate floral themes. We organized a 7 days training on aari work for 26 IASC members. The training program commenced on 27th May till 3rd June 2015. Members were trained on aari design work on quilts, pillows, towels, shirts. We are thankful to Ms. Mayagiri Devi our internal trainer.



### TRAINING ON ZARDOZI

**Madurai:** Zardozi embroidery is beautiful metal embroidery, which once used to enlarge the attire of the Kings and the royals in India. We organized a training program on Zardozi for 22 members. This program commenced on 26th May till 1st June 2015. In this training program participants will be trained on elaborate designs using gold and silver threads, studded pearls and precious stones and combination of copper wire with a golden or silver polish with a silk thread. We are thankful to Ms. Hosana our internal trainer.

## ADVOCACY

## TRAINING ON COTTAGE PRODUCT

Cumbum: We organized a training on advocacy program manufacturing various cottage industry products on 29th May till 1st June 2015 for 25 members. The participants discussed market opportunity for products made from jute, food processing, ceramics, bamboo crafts, etc. We are thankful to Ms. Nithya in-house trainer.

## SUCCESS STORIES

**Ms. Leelavathi**, an active member of RJ Thottam SHG from Tiruchengode. She availed loan and invested money in her business.

Business : Ice cream parlor  
 Financial gain then : 5,000/-  
 Financial gain now : 8,000/-



**Ms. Jagathambal**, an active member of Karikaranpudhur SHG from Salem. She availed loan and invested money in her business.

Business : Tailoring  
 Financial gain then : 4,000/-  
 Financial gain now : 7,000/-

## EMPLOYEE OF THE MONTH

Name : Ms. Logasathya  
 Designation : Telecaller – RCD, HO  
 Branch : H.O.



Congratulations!!!