

BUSINESS PROGRESS

We are one of the pioneers in promoting of Self Help Groups in Tamil Nadu. We are authorized Business Correspondent (BC) for Bank's. During the month of Feb-2015, we have formed 800 new SHG's comprising 11767 members and disbursed credit of Rs. 2445.20 Lakhs. These SHGs are engaged in various economic activities and provide an opportunity for diversifying and enhancing their economic.

Particulars (Rs in lacs)	Feb – 2015 (under BC arrangement with Yes Bank)	Feb – 2015 (under BC arrangement with IDBI Bank)
Loan disbursed	2078.20	367.00
No of new SHGs	690	110
No of new members	9932	1835
Active Members	134478	1835
Active SHGs	9324	110
No of Branches	30	3
Managed portfolio	18022.12	363.76

HIGHLIGHTS FOR THE MONTH

We are extremely happy to share the success of our new initiative in spreading knowledge. As of FEB 2015 we have 23 active Nukkad Pathshala's spread across TN. Currently, more than 700 less privileged students in age of 5 - 15 are benefited from this initiative. Meet our teacher from Sivakasi Nukkad Pathshala

Name : Ms. Gomathi
Age : 29
Qualification : B.com., BCA.,



I enjoy teaching to children and I feel extremely proud and happy when they learn new ideas. These young children are the future of our country and imparting knowledge can have huge positive impact . -Gomathi




SKILL BUILDING ACTIVITIES

TRAINING ON FASHION DESIGNING


At Rasipuram: In association with INDSETI, we conducted a training in fashion designing for 9 members. This training program commenced on 6th Feb and will conclude on 13th March. Members are being trained in various aspects of tailoring like cutting, stitching, dyeing and embroidery. We are thankful to Mr. Raju, our in-house trainer.

TRAINING ON HAND EMBROIDERY

At Kovilpalayam: In association with Canara bank sponsored RSETI, we conducted a training program for 51 members in hand embroidery from 10th Feb to 25th Feb 2015. During this program the members were trained on needle work, basic linen embroidery, and white work embroidery. We are thankful to Mr. Kanakaraj, the Director of Canara Bank - RSETI. 



TRAINING ON ELECTRICAL WIRE & HOME APPLIANCES

At Ondipudur: In association with PSG College, we conducted a 3 months long training program on electrical wiring and servicing of home appliances for 5 members. This training commenced on 31st Jan and will conclude on 31st April. The members are being trained in various aspects of electrical wiring like, wire insulation, connecting copper wire, indicating resistance and electric chimneys. We are thankful to Mr. Chandrasekar, the internal coordinator of PSG College. 

At Tuticorin: We conducted 7 days training program on servicing home appliances for 10 IASC members. This training program was conducted from 23rd Feb and concluded on 1st March. Members were trained to clean and service various household appliances. We are thankful to Mr. Antyol, our in-house trainer.



TRAINING ON TAILORING

At Salem: We in association with INDSETI organized a one month long training program on advanced tailoring for 13 members. This training program commenced on 9th Feb and will conclude on 16th March. Members are being trained on various aspects of modern tailoring like styling and fiber. We are thankful to Mr. Santhanam, the director of INDSETI.

TRAINING ON GAS STOVE SERVICING

At Sivakasi: We organized one day long training on servicing gas stove for 28 members on 20th of Feb. 2015. Members were trained on the importance of servicing and cleaning gas stove on regular basis and also the consequences of ignoring this important activity. We are thankful to Ms. Kavitha, our in-house trainer.



At Virudhunagar: We conducted one day long training on servicing gas stove for 20 members on 25th Feb 2015. Members were trained on the importance of servicing and cleaning gas stove on regular basis and also the consequences of ignoring this important activity. We are thankful to Ms. Kavitha, our internal trainer.

TRAINING ON SOFT TOY MAKING




At Ondipudur: In association with Canara Bank sponsored RSETI, We conducted a 15 days training program on soft toy making for 30 members from 20th Feb to 7th March. The members were trained to make soft toys by using various types of natural and synthetic fibers. We are thankful to Mr. Kanakaraj, the Director of Canara Bank - RSETI. 




ADVOCACY

TRAINING ON ENTREPRENEURSHIP AWARENESS PROGRAM

At Gobi: In association with Canara Bank sponsored RSETI we conducted a one day training session in developing agri- entrepreneurship and creating awareness in agricultural products. This program was held on 25th Feb 2015 for 40 IASC members. Members were trained in, crop cultivation, flower farming and gardening. We are thankful to Mr. Boopalan, the director of Canara Bank sponsored RSETI. 

TRAINING ON ENTREPRENER DEVELOPMENT PROGRAM

"Innovation is the specific instrument of entrepreneurship. The act that endows resources with a new capacity to create wealth" - Peter Drucker

At Ondipudur: In association with GRG College, we organized a one day long session in developing Entrepreneurs. 60 IASC members attended this session on 27th Feb. The members were trained on preparing business plan, product identification, procedures of starting small scale industries and obtaining financial assistance for their businesses. We are thankful to Dr. Shankaranarayanan, the Principal of GRG College. 



TRAINING ON COTTAGE INDUSTRY

At Madurai: In association with Kiruba Trust, we conducted a two days training program in starting cottage industry. This program was held on 19th & 20th of Feb and 23 members participated in this event. The participants discussed various market opportunities for cottage industry products made from jute, food processing, ceramics, bamboo, etc. We are thankful to Mrs. Hosona, Kiruba Trust.

At Usilampatty: We organized a two days training program in starting cottage industry from 23rd to 25th Feb. 31 members participated in this event and discussed various market opportunities for cottage industry products made from jute, food processing, ceramics, bamboo, etc. We are thankful to Mrs. Nithya, our internal trainer.



SUCCESS STORIES

Meet Ms. Yasmin an active member of Bishmin SHG of Vadavalli branch, she availed loan and invested money in her business.

Business : Petty shop
Earnings Before : 4,000/-
Earnings after : 7,000/-



Meet Ms. Maheshwari an active member of K. Pudhur SHG of Salem branch, she availed loan and invested money in her business.



Business : Tailor shop
Earnings before : 5,000/-
Earnings after : 8,000/-

EMPLOYEE OF THE MONTH

Name : Mr. Arul Magesh
Designation : Officer, CPU – Head Office



Congratulations!!!