

BUSINESS PROGRESS

We are one of the pioneers in promoting of Self Help Groups in Tamil Nadu. We are authorized Business Correspondent (BC) for YES BANK. During the month of JAN-2015, we have formed 671 new SHG's comprising 9676 members and disbursed credit of Rs. 1987.01 Lakhs. These SHGs are engaged in various economic activities and provide an opportunity for diversifying and enhancing their economics.

Particulars (Rs in lacs)	Jan - 15
Disbursement for the month	1987.10
New Groups added	671
Total Members	124744
Branches	29
Managed portfolio under BC arrangement with Yes Bank	16963.4

SKILL BUILDING ACTIVITIES

SKILLS IN BEAUTICIAN

Coimbatore: In association with GRG College, we organized a training program on Beautician for 16 members. This training program commenced on 2nd Jan 2015 and will conclude on 2nd June 2015. Members are being trained on various skills on hair styling, threading, and facials and waxing. We are thankful to Dr. Shankaranarayanan, the Principal of GRG College for his support. 

Author: In association with Shine training center, we organized a training program in Beautician for 15 members. This one month long training event commenced on 27th Jan and will conclude on 27th Feb. Participants are being trained on threading, cosmetology, spa therapies and nutrition. We are thankful to Miss. Subbumani, the trainer of Shine center.



Udumalpet: In association with Canara Bank sponsored RSETI, we conducted a training program on Beautician for 40 members. This training program commenced on 21st Jan and will conclude on 21st Feb. Members are trained on various aspects like hair styling, threading, facials and waxing. We are thankful to Mr. Thyagarajan, the Director of RSETI - Canara Bank. 

SKILLS IN TAILORING

Theni: In association with Canara Bank sponsored RSETI we organized a month long training program for 5 members in advanced tailoring .The training is being organized from 21st Jan till 21st Feb. The members are being trained on design, patterns, marking, cutting, stitching apparels for ladies and kids. We are thankful to Mr. Dheenadhayalan, the Director of RSETI – Canara Bank for his kind support. 

SKILL IN HAND EMBROIDERY

Edapadi: In association with INDRSETI, we organized a training program in hand embroidery for 33 members. This training program commenced on 31st Jan and will conclude on 20th Feb. The members are trained on various aspects of embroidery techniques by hand like treadle sewing machine and automatic zig-zag lock machine. We are thankful to Mr. Santhanam, the Director of INDRSETI.

Dharapuram: In association with Canara bank sponsored RSETI, we conducted a training program for 26 members in hand embroidery from 23rd Jan till 11th Feb. During this program the members were trained on needle work, basic linen embroidery, and white work embroidery. We are thankful to Mr. Thiyagarajan, the Director of RSETI - Canara Bank. 

SKILLS IN TYPEWRITING

Tuticorin: In association with Bharath Institute, we conducted a training program in type writing for 10 members. This training program commenced from 23rd Jan and will conclude on 23rd June. Members are being trained on short hand, functioning on keys, movable type letter press printing, and techniques of eraser shield, erasable bond and correction fluid. We are thankful to Mr. Apaas, the Director of Bharath Institute.



SKILLS ON PHOTOGRAPHY AND VIDEOGRAPHY



Salem: In association with INDRSETI, we conducted a specialized training program in photography and videography for 5 members. This training program commenced on 19th Jan and will conclude on 19th Feb. In this program participants are trained in fundamentals of digital photography, lightening, portrait, travel photography, essentials of pre & post production, color correction, sound and storytelling tips. We are thankful to Mr. Santhanam, the Director of INDRSETI for his support.

TRAINING ON TAILORING & HAND EMBROIDERY

At Dindigul: In association with Canara bank sponsored RSETI, we organized an advanced training program in tailoring and hand embroidery for 40 members. This training event commenced on 28th Jan and will conclude on 28th Feb. Members are being trained on selecting suitable materials, marking outlines, cutting and sewing apparels. They also trained on various aspects of needlework techniques by hand like treadle sewing machine and automatic zig-zag lock machine. We are thankful to Mr. Murugaraj, the Director of RSETI- Canara Bank. 

SKILLS IN CATERING

Catering is extremely demanding financially and physically. It's a business.

- "Diane Mott Davidson"

Vellakovil: In association with Canara bank sponsored RSETI, we organized a training program in Catering for 30 members. This training program commenced on 22nd Jan and will conclude on 5th Feb. The members are trained in various aspects of cooking, Hygiene, nutrition, menu design, hospitality supervision and Buffet catering. We are thankful to Mr. Thyagarajan, the Director of RSETI - Canara Bank. 



SKILLS IN MANUFACTURING SANITARY NAPKINS



Coimbatore: In association with Canara bank sponsored ASETI, we conducted a training program in manufacturing sanitary napkins. This training program was conducted from 22nd Jan till 2nd Feb. 26 IASC members participated in this training. We are thankful to Mr. Kanakaraj, the Director of ASETI – Canara Bank.

 Canara Bank

ADVOCACY

Kinathukadavu: In association with ASETI, we conducted a training program on benefits of cottage industry and its products for 35 members. This session was conducted from 29th Jan till 6th Feb. The participants discussed market opportunities in cottage industry and easiness of manufacturing various products from home with raw materials like jute, fruits and vegetables, ceramics, bamboo, etc. We are thankful to Mr. Kanakaraj, the Director of ASETI - Canara Bank. 

Madurai: The benefit of working from home is enormous for women. Cottage industry products provide an opportunity to work from their residence. We organized an advocacy session in cottage product for 2 days on 30th & 31st Jan. 35 members discussed market opportunities in cottage industry and easiness of manufacturing various products from home with raw materials like jute, fruits and vegetables, ceramics, bamboo, etc. We are thankful to Ms. Hosona, our in-house trainer.

TRAINING ON ENTREPRENEUR DEVELOPMENT PROGRAM

"I'm an entrepreneur. 'Ambitious' is my middle name".

- Kim Kardashian

Coimbatore: In association with GRG College, we conducted a one day long training program on entrepreneur development for 70 IASC members. This training event was organized on 9th Jan and members were trained on preparing business plan, product identification, and procedures of starting small scale industries, financial assistance for their business plan and communication skills. We are thankful to Dr. Shankaranarayanan, the Principal of GRG College. 



Meet Ms. Nisha, an active member of Ozhi SHG from Coimbatore. She availed loan and invested money in her business.

Business : Tailoring
 Financial gain then : 5,000/-
 Financial gain now : 10,000/-



Meet Ms. Shanti, an active member of Chathiriyam SHG from Salem. She availed loan and invested money in her business.



Business : Flower threading
 Financial gain then : 4,000/-
 Financial gain now : 8,000/-

EMPLOYEE OF THE MONTH

Name : Mr. Ponpandi
 Designation : Audit officer
 Branch : Theni



Congratulations!!!