

**BUSINESS PROGRESS**

We are one of the pioneers in promoting Self Help Groups in Tamil Nadu. We are authorized Business Correspondents (BC'S) for various Banks. During the month of June -2015, we have formed 709 new SHG's comprising of 9803 members and disbursed credit worth Rs. 2381.17 Lakhs. These SHG's are engaged in various economic activities and are provided with an opportunity to diversify and enhance their economic activities.

Particulars (Rs in Lacs)	Details as on 30th of June 2015 with Yes Bank	Details as on 30th of June 2015 with IDBI
Disbursement	2148.77	232.40
No. of new SHG's	633	76
No. of new members	8641	1162
Active members	158778	6655
Active SHG's	11206	413
No of Branches	30	6
Managed Portfolio under BC arrangement	20546.94	1183.40

**HIGHLIGHT OF THE MONTH**


Author: We organized a day long program on HIV, TB & AIDS awareness for 180 participants. The program was conducted on 20th June, 2015. Mr. Anantha Babu, the head of Health Educational Department – Tuticorin, addressed this awareness program. The instructor described various health related issues with regard to smoking and alcohol. He explained the importance of Yoga and informed the audience about the benefits of healthy food. We are thankful to Mr. Anantha babu for his support.

## SKILL BUILDING ACTIVITIES

## TRAINING ON TAILORING

**Madurai:** We organized a month long training program for 28 of our members in advanced tailoring. The training is being conducted from 15th of June till the 27th of July, 2015. The members are being trained on design, patterns, marking, cutting, stitching apparels for ladies and kids. We are thankful to the coordinator of Kirubha Institute.

**Usilampatti:** We organized a month long training program for 12 of our members in advanced tailoring. The training is being conducted from 15th of June till the 27th of July, 2015. The members are being trained on design, patterns, marking, cutting, stitching apparels for ladies and kids. We are thankful to the coordinator of Kirubha Institute.



**Viruthunagar:** In association with RSETI, Indian Overseas Bank, we organized a month long training program for 8 of our members in advanced tailoring. The training commenced on 8th June and will conclude on 8th July, 2015. The members are being trained on design, patterns, marking, cutting, stitching apparels for ladies and kids. We are thankful to Mr. Ramachandran, the director of RSETI, Indian Overseas Bank.



## BEAUTICIAN TRAINING COURSE

**Gobi:** We organized a 15 day beautician training program for 19 of our members who are keen on making a career in this industry. This training program commenced on 15th June and will conclude on 3rd July, 2015. Members will be trained on various skills like hair styling, threading, and facials and waxing. We are thankful to Ms. Shakeela, our internal coordinator.

## TRAINING ON HAND EMBROIDERY

**Bhavani:** In association with RSETI, Canara Bank, we conducted a training program on Hand Embroidery for 5 of our members- from 7th June till 2nd July, 2015. The members were trained on various aspects of embroidery techniques by hand like operating treadle sewing machine and automatic zig-zag lock machine. We are thankful to Mr. Boopalan, the director of RSETI, Canara Bank.



## TRAINING ON AARI WORK

**Theni:** Aari is a type of fine embroidery used in creating fine and elaborate floral themes. We organized a 4 day training programme on Aari work for 22 IASC members. The training program was conducted from 17th June till the 20th of June, 2015. Members were trained on Aari design work on quilts, pillows, towels, shirts. We are thankful to Ms. Hosana, our internal trainer.

## TRAINING ON JEWEL MAKING

**Tiruchengode:** We organized a training program on making artificial jewellery for 21 of our members. The program was conducted for 15 days- from 15th June till 29th June, 2015. Participants were trained on designing, making and marketing of artificial jewellery. We are thankful to Ms. Kannagi, our internal trainer.

**Dindigul:** In association with RSETI, Canara Bank, we organized a training program on making artificial jewellery for 7 of our members. The training is being conducted for 10 days- from 23rd June till 3rd July, 2015. Participants are being trained on designing, making and marketing of artificial jewellery. We are thankful to Mr. Murugadoss, the director of RSETI, Canara Bank. 

**Cumbum:** We organized a training program on making artificial jewellery for 28 of our members. The training was conducted for 3 days- from 22nd June till 24th June, 2015. Participants were trained on designing, making and marketing of artificial jewellery. We are thankful to Ms. Nithya, our internal trainer.



## TRAINING ON MUSHROOM CULTIVATION

**Sivakasi:** We conducted a day long training program on mushroom cultivation for 26 IASC members. The program was conducted on 9th & 10th June, 2015. Participants were informed about various types of mushrooms like buttons, paddy straw and Dhingri. We are thankful to Ms. Rajeshwari, our internal coordinator.

## TRAINING ON GAS STOVE REPAIR

**Dharapuram:** We organized a training program regarding gas stove repair for 26 of our members. The training was held on 21st & 22nd June, 2015. Members were trained about product manuals, troubleshooting guides and various types of repair problems. We are thankful to Mr. Sundaram, our in-house trainer.

### TRAINING ON HOUSE KEEPING


**Author:** We organized a training program on housekeeping for 43 of our members. This training commenced on 23rd June and will conclude on 23rd July, 2015. Members are being trained to maintain high standards of cleanliness and presentation in all back-of-house areas and customer areas, service all bedrooms and corridors, clean curtains and dusting lamp shades. We are thankful to Ms. Shymine, our internal trainer.

### TRAINING ON AIR CONDITIONER SERVICE


**Tuticorin:** We organized a training program on air conditioner servicing. 5 members are being trained for 45 days. This training commenced on 11th June and will conclude on 25th July. Members are being trained to review blueprints, install air conditioning systems, testing systems for proper functioning, perform emergency repairs, maintaining tools, ordering supplies. We are thankful to Mr. Raja, our in-house trainer.



### TRAINING ON TALLY

**Rasipuram:** In association with RSETI, Indian Bank we organized a training program on tally. 10 members are being trained on tally for 30 days. This training commenced on 8th June and will conclude on 9th July, 2015. Members are being trained about MS office, Ms Tally, Tally ERP, and Tally accounting notes, money management and online transactions. We are thankful to Mr. Raju, the director of RSETI, Indian Bank. 

### TRAINING ON OPERATING A SEWING MACHINE

**Dindigul:** In association with RSETI, Canara Bank, we conducted a training program on operating a sewing machine for 10 IASC members. The training went on from 3rd June to 27th June, 2015. Members are being informed about sewing workshops, sewing accessories, tools, books and patterns. We are thankful to Mr. Murugadoss, the director of RSETI, Canara Bank. 

## TRAINING ON COTTAGE PRODUCT

**Annamalai:** We organized a two day informative conference regarding the cottage industry for 21 of our members. The program commenced on 25th June. In this activity, members were informed about various sectors like handicrafts, handloom, textiles, coir jute and processing. This activity session was conducted by our internal trainer Mr. Rajan.

## SUCCESS STORIES

**Ms. Amutha** is an active member from Sandal SHG of the Tuticorin branch. She availed a loan and invested money in her business.

Business : Flower Shop  
 Financial gain then : 4,000/-  
 Financial gain now : 8,000/-



**Mariyammal** is an active member from Winner SHG of the Anamalai branch. She availed a loan and invested money in her business.

Business : Pooja Items Shop  
 Financial gain then : 3,000/-  
 Financial gain now : 7,000/-

## EMPLOYEE OF THE MONTH

Name : Mr. Vikram  
 Designation : Relationship officer  
 Branch : Salem



Congratulations!!!